



# “Awareness Session for Industrial Stitching Unit (ISU) Project”



## Introduction:

Small and Medium Enterprise Development Authority (SMEDA), in collaboration with PHMA- Pakistan Hosiery Manufacturer & Exporters Association, is pleased to announce awareness session on above cited subject. The objective of the session is to create awareness about stitching unit financing for machinery to eligible applicants. This session will provide better understanding to entrepreneurs, business community and business managers about the procedure to meet this opportunity to make own successful Industrial stitching Unit.

## Resource Persons:

Mr. Sadaqat Hussain, Project Officer, Industrial Stitching Unit (ISU) Project, SMEDA Sindh.

## Workshop Schedules:

**Date:** 22<sup>th</sup> August, 2019  
**Time:** 10:00 AM – 12:00 PM  
**Venue** PHMA House, 37-H, Block-6, P.E.C.H.S., Karachi.  
Tel: 021-34544789, 34522685,  
**Free of Cost**

## Registration & Information:

For registration & Information please contact with the following persons.

### Mr. Arif Ali

trainings.khi@smeda.org.pk

Mob: 0336-2523346

Tell: 021-111-111-456

### Mr. Amjad Usman

tsc@phmaonline.com

021-34522769 Ext: 110

## Project Details:

The project has been envisaged to promote public private partnership to boost the value addition in the field of textile garments by establishing industrial stitching units by strengthening small and medium entrepreneurs. In this project 60% funding for the machines will be provided from PSDP through the said project by the Ministry of Commerce and Textile and 40% would be borne by the owner of the stitching units.

## Who Should Attend:

SMEs Owners, Directors, Managers, Stitching machine operators, Stitching Supervisors, Textile Graduates, Diploma Holders with 3 years field Experience of textile or Garments Industry and all those who want to establish their own stitching Units as Entrepreneurs.

*Registration will be made on a 'first come, first served basis'*